

Report to: Sefton Health & Wellbeing Board

Date of Meeting: 19th February 2014

Subject: Church Ward Older People Pilot

Report of: Alex Spencer – Area Coordinator Central Sefton (ext 2605)

Wards Affected: Church

Is this a Key Decision? No **Is it included in the Forward Plan?** No

Exempt/Confidential No

Purpose/Summary

To update Sefton’s Health & Wellbeing Board on progress of the Church Ward Older People Pilot.

Recommendation(s)

1. That members of Sefton’s Health & Wellbeing Board note the contents of this report

How does the decision contribute to the Council’s Corporate Objectives?

	<u>Corporate Objective</u>	<u>Positive Impact</u>	<u>Neutral Impact</u>	<u>Negative Impact</u>
1	Creating a Learning Community	X		
2	Jobs and Prosperity	X		
3	Environmental Sustainability		X	
4	Health and Well-Being	X		
5	Children and Young People	X		
6	Creating Safe Communities	X		
7	Creating Inclusive Communities	X		
8	Improving the Quality of Council Services and Strengthening Local Democracy	X		

Reasons for the Recommendation:

To inform members of Sefton’s Health & Wellbeing Board on progress of the Church Ward Older People Pilot, and to ensure continued progression during 2014.

What will it cost and how will it be financed?

There are no additional costs resulting from this report

Implications:

The following implications of this proposal have been considered and where there are specific implications, these are set out below:

Legal		
Human Resources		
None		
Equality		
1.	No Equality Implication	<input checked="" type="checkbox"/>
2.	Equality Implications identified and mitigated	<input type="checkbox"/>
3.	Equality Implication identified and risk remains	<input type="checkbox"/>

Impact on Service Delivery:

A successful pilot is likely to lead to increased demand on services provided by the council and its wider partners. In the short term, this increased demand will focus on how older people are engaged. However, once older people are successfully engaged and services offered, there is likely to be increased demand on accessed services.

What consultations have taken place on the proposals and when?

The Head of Corporate Finance and ICT has no comments on this report because the contents of the report have no direct financial implications for the Council (FD2798/14)

Head of Corporate Legal Services (LD 2104/14) have been consulted and any comments have been incorporated in the report.

Are there any other options available for consideration?

No alternative options have been considered.

Implementation Date for the Decision

Immediately following the Health and Wellbeing Board meeting.

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Background

In November 2012, Cabinet Member Older People and Health approached officers from the council in order to develop a pilot which focused on reducing loneliness and social isolation for older people (residents aged 60 and over) living in Church ward.

To support this pilot, in January 2013 a meeting was convened with partners working across Church ward. This meeting identified three discreet work areas:-

- a. The identification of older people living in Church ward who may either experience loneliness/social isolation, or who may be vulnerable to experiencing loneliness/social isolation.
- b. The development of an online directory of services, which could signpost or refer identified older people to services which they may not know are available.
- c. A mapping exercise of community assets to determine what partner assets and “soft” assets e.g. cafes, social clubs, are available in Church ward.

To ensure the progression of workstreams a to c above, a Steering Group (comprised of council officers and partners resident/operating in Church ward) was established. The Steering Group has met bi-monthly throughout 2013.

Progress to Date

Workstream A : Identification of Older People Living in Church Ward

Of the three pilot workstreams, the identification of older people has been the most challenging to complete.

From the outset, the identification of older people has been reliant upon the sharing of person-level data between partners.

Although partners have recognised this reliance and have indicated a willingness to share the person-level data they control, certain provisions within the Data Protection Act 1998 have proved difficult to overcome, resulting in person-level data not being shared.

The Steering Group has produced a strategic information sharing protocol to “legitimise” the sharing of person-level data, and confirm a commitment between partners to share data. Unfortunately, this document does not carry any legal effect, and the provisions of the Data Protection Act 1998 must take precedence when data is being shared.

As a result, the workstream is at a stage whereby partners control person-level data, yet provisions of the Data Protection Act 1998 have made organisations hesitant to either share **or** receive that data.

Following a meeting of the Church Ward Pilot Planning Group on 19th December 2013, it was resolved that the challenges presented by the Data Protection Act 1998 were difficult to overcome, and that the Steering Group should refocus its work to look at how partners engage with older people, how they resolve loneliness/social isolation issues raised by older people, and what referral mechanisms are in place between partners.

This new workstream will progress throughout 2014.

Workstream B : Development of Service Directory

Working in partnership, Sefton CVS and Public Health have developed an online directory of services which can be made available to residents across Sefton.

This information can be disaggregated to postcode level, from which it can be determined exactly what services are available and accessible within the ward.

Work is currently underway to promote this directory between partners and to older people, not just within Church ward, but borough wide.

Sefton Council is also in the process of developing an online directory of services, which will continue to be promoted by council officers.

Workstream C : Exercise to Map Community Assets

The exercise to map community assets in Church ward was completed by the councils Business Intelligence and Performance Team.

The exercise has indicated council owned assets and “soft assets” e.g. cafes, luncheon clubs etc which could be utilised by older people living in Church ward.

The exercise has also mapped assets which are 1 mile from the Church ward border in order to capture those assets which are not within the ward boundary, but may nevertheless be accessed by Church ward older people.

Work During 2014

The Church ward pilot Steering Group and Planning Group will continue to progress the three workstreams detailed above – particularly focussing on revised workstream a.

It will continue to work with the Campaign to End Loneliness to determine examples of national best practice, which can be applied locally.

Recommendation(s)

1. That members of Sefton’s Health & Wellbeing Board note the contents of this report.